



America's Reserve Components are a national security treasure
—essential, adaptable & operational forces.

ROA'S MISSION IS SIMPLE & ENDURING

In 1922, General of the Armies John “Black Jack” Pershing formed ROA to ensure America had a strong reserve force – he knew war would come again. Nearly a century later, ROA's mission remains the support of strong Reserve Components, fighting for the readiness and equity of those who serve, and care for their families and veterans of Reserve service. We call this—Reserve Strength. Reserve Life.

As Reserve duty has changed with increasing operational missions, so has ROA—we serve more members of the Reserve Components than ever. ROA provides the tools, resources, support, education, and advocacy Reservists and their families need to succeed, in and out of uniform.

An ROA revitalizing for its second century is an opportunity for new members to help shape the new ROA. *You helped make history in uniform, now help make the new ROA!*

RESERVE STRENGTH RESERVE LIFE

Reserve Strength

- ★ Vigorous advocates fighting for a powerful national defense with a strong Reserve force as an essential partner in the total force.
- ★ A trusted, influential, and effective voice in the Pentagon and on Capitol Hill.
- ★ Policy experts leveraging Reserve Component -specific knowledge for your needs.
- ★ Leaders in the effort to sustain the resources necessary for trained, equipped, strategic and operational Reserve Components.
- ★ A legislative agenda dedicated to the needs of the Reserve and Guard.

Reserve Life

- ★ A dependable source for RC professional development and education.
- ★ A network of serving and veteran members of the Reserve force.
- ★ Deployment and transition resources for members and their families.
- ★ Military skills, national security, and language training with fellow NATO Reserve forces.
- ★ Opportunities at the local, state, and national levels to build and lead ROA's future.

“I’m joining ROA because you’re representing what I need, not what the Pentagon is telling you I need.”

- Reserve Component Colonel upon joining ROA



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America's only congressionally chartered, exclusive advocate for the Reserve & National Guard
—all ranks, all services.

Supporting the Reserve force is part of what other groups do.
IT'S ALL ROA DOES

MEMBERSHIP

Why Join ROA?

ROA is the only national military association 100-percent focused on advocacy for the Reserve Components, their families and veterans. America relies on its Reserve as never before. *Yet, the flow of budget dollars often shortchanges your service.* Your membership in ROA helps ensure the Reserve force has the funding, equipment, and congressional support you need to be ready.

ROA members receive direct access to resources tailored to the needs of today's serving Reserve, Guard, and their families. The heart of ROA's value proposition is its unrivaled, impactful advocacy for you in Washington. Membership brings other benefits, from professional development to student loan consolidation, and more. Members profit from all ROA has to offer:

- ★ Unique insight & legislative updates through our twice-monthly Reserve Voice e-newsletter.
- ★ Answers to questions on civilian employment through legal review case studies on our Service Members Law Center.
- ★ Family support tools, like our Reserve Kids School Kit, through ROA STARs Foundation.
- ★ Professional military development focused on serving members of the Reserve and Guard.
- ★ Dozens of benefits ranging from savings on travel, insurance and financial services to discounts on education & career counseling.

Who Is Eligible?

All ranks, enlisted and officers of the uniformed services of the United States—Army, Navy, Marine Corps, Air Force, National Guard, U.S. Coast Guard, U.S. Public Health Service, and NOAA.

No one understands the challenges of Reserve Component life and service like ROA. No team fights for the Reserve force like ROA. Add your voice to our fight today—find out how strong we can be together.

Sign up today at **ROA.ORG**



WE HAVE A DUTY TO FIGHT ON YOUR BEHALF.

JUST AS YOU FOUGHT FOR OUR NATION.



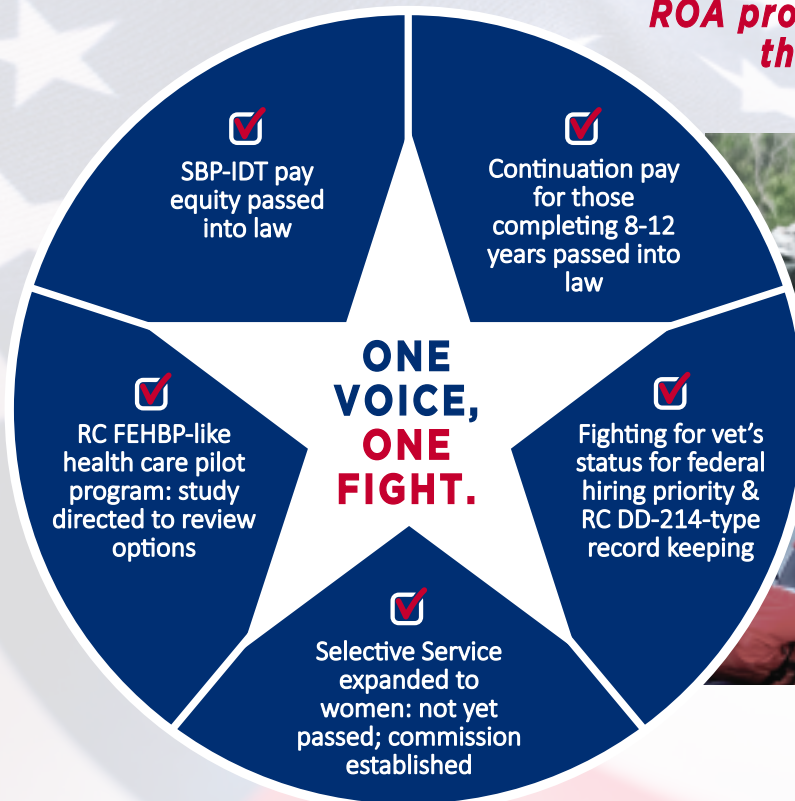
WHAT IS ROA DOING FOR YOU!

Together, ROA's members sound off in one voice for one mission.

ROA is America's leading advocate for members of the Reserve Components, their families, and veterans of the Reserve force. Supporting the Reserve force is part of what other groups do. *It's all ROA does.*

Members of the Reserve and Guard face the unique burden of balancing civilian and military commitments. Too often, despite the good intentions of senior leaders, the Reserve force is treated as an afterthought in law and policy, in modernization, training, use, funding, and benefits. America's Reserve force deserves a dedicated voice to ensure readiness and forge equity in military and veterans policy.

ROA provides that voice; supporting the Reserve force is all we do.



Learn more at **ROA.ORG**